

EXPERIENCE

Enterprising and creative Photo Director with a commitment to excellence and critical thinking.

WWE DIGITAL MEDIA PHOTO DIRECTOR, 2012 - present

- Elevate brand perception by creating engaging, unconventional visual content
- Set and maintain high standards for quality of original photography from concept to delivery
- Lead the photographic identity for editorial, corporate, and branded content
- Develop photographic strategies and solutions for WWE Digital Media, on time, on budget and on brand
- Dedicated to driving creative operations across all digital platforms; social media, website, app, video
- Complex problem solving under pressure, creating solutions to meet tight deadlines and creative changes
- Driven to deliver both creative vision and bottom line responsibilities
- Manage a staff of four photo editors

WWE MAGAZINE PHOTOGRAPHY DIRECTOR, 2007 - 2012

- Collaborated with creative director to revamp print magazine and improve photo department workflow
- Drove higher standards of photography, retouching, color correction, and compositing
- Produced and directed print magazine content including digital editions and app
- Managed three photo editors, negotiated contracts, directed and allocated resources and budgets
- Coordinating producer of original video content for magazine app
- Brought in to Digital Media by VP, Editorial Director as photo lead on website redesign and design of the flagship app

FHM MAGAZINE PHOTO DIRECTOR, 2005 - 2006

- Produced and directed celebrity cover and feature photo shoots throughout the book
- Liaison between the magazine and publicists regarding production details and concepts

FHM Magazine Photo Editor, 4/2005 - 10/2005, Associate Photo Editor 4/2003 - 4/2005

Flatiron Magazine Associate Managing Editor, 3/2002 - 9/2002

Aktivist Magazine Producer & Staff Photographer, 1/2000 - 9/2001

D'Arcy Advertising Junior Art Director, 10/1999 - 12/1999

EDUCATION

Bachelor of Fine Arts Photography
Kutztown University, 1999

NOTABLE AWARDS & PROJECTS

Manchester Film Festival 2016: Winner in Best Film Editing for "Audition", *Associate Producer*

Webby Award 2016: Honoree in Best Overall Social Presence category, *WWE, Photo Director*

Cynopsis Sports Media Awards 2016: Best Mobile App, *WWE, Photo Director*

8th Annual Shorty Awards: Gold Honor of Best in Entertainment, *WWE, Photo Director*

W3 Awards: Academy of Interactive and Visual Arts 2015, Silver Award in Visual Appeal, *WWE, Photo Director*

7th Annual Shorty Awards: Best Branded Mobile App, Best Use of Social Media in Sports, *WWE, Photo Director*

Society of Publication Designers 2014: Photo Illustration, Merit Award, *WWE, Photo Director*

CableFAX Digital Awards 2014: Best App, Best Social Good Campaign #RiseAboveCancer, *WWE, Photo Director*

Society of Publication Designers 2013: Merit Award, *WWE, Photo Director*

OMMA 2012: Web Site Excellence in Entertainment, Redesign with SapientNitro, *WWE, Photo Director*

PDN Photography Annual 2007: Magazine/Editorial Award, *FHM, Photo Editor*

Sundance 2006: Official Selection: "Awesome; I F*ckin' Shot That!"; *Oscilloscope, Principle Camera Operator*

"FHM Women" book: *Time Warner Home Entertainment, Photo Editor*

Crown Archetype: "Everybody Loves Our Town: An Oral History of Grunge"; *Photo Editor*

Kid Robot: Dunny Azteca, Bent World Vandals, Dunny Series 4: *DOP, Producer, Set Designer*

Beastie Boys/Oscilloscope: "Awesome; I F*ckin' Shot That!"; *Principle Camera Operator*